

BIP Challenge Based Innovation Coordination. On-Site Campus Terres de l'Ebre (To

TIME MONDAY (11 May) TUESDAY (12 May) WEDNESDAY (13 May) THURSDAY (14 May) FRIDAY (15 May) S/ SU

8:00-9:00	Arrival to Tortosa				
9:00-10:00		Welcome (Cambra de Comerç)	Session 4	Session 6	
10:00-11:00		Session 1 (CTE, 3rd floor, room 312)	(CTE, 3rd floor, room 312)	(CTE, 3rd floor, room 312)	
11:00-11:30		Coffee Break (CTE, Campus Bar)	Coffee Break (CTE, Campus Bar)	Coffee Break (CTE, Campus Bar)	Speed Networking 2 & Closing (CTE, Campus Bar)
11:30-12:00		Session 2	Session 5	3r CAMPUS CHALLENGE PITCHES (CTE, Hall)	Travels back home
12:00-13:00		(CTE, 3rd floor, room 312)	CTE, 3rd floor, room 312		
13:00-14:00		Free time for lunch	Free Time for lunch	Lunch Time (Xapla)	
14:00-15:00		Session 3		Speed networking 1 (Xapla)	
15:00-16:00		Registration. (CTE, 2n floor Hall)			
16:00-17:00		Opening of the BIP. (CTE, Sala de Graus , 2n floor)	Travel to the Delta & Stakeholder visit (YVA)	City tour (CTE, Hall)	
17:00-18:00	Networking event (CTE, 2n floor Hall)	Innovation Bar Talk (YVA)			
18:00-19:00					
19:00-20:00			Session 7. International Business and drinks (Tanins)		
20:00-21:00					

Locations	CTE (Campus Terres de l'Ebr Avinguda de Remolins, 13-15; 43500 Tortosa	https://maps.app.goo.gl/zn9D8ySKN3hvL9Ui8
	Cambra de Comerç Carrer de Cervantes, 7; 43500 Tortosa	https://maps.app.goo.gl/VDDGStIJ8fPNR5c6
	YVA (Yelloh Village Alfacs) Av. Mar 1, 43530, Alcanar	https://maps.app.goo.gl/WmNLFs16poCxoRUt7
	Xapla Passeig de L'Ebre, 2, 43500, Tortosa	https://maps.app.goo.gl/L7Um9Xp8hYpifTjZ7
	CREO C. del Mas de Barberans, 3, 43500 Tortosa	https://maps.app.goo.gl/7AAD2zmeDy1kMTaM6
	Tanins C. Arnes 11, 43500 Tortosa	https://maps.app.goo.gl/mxNj196GDCfGci8Y7

Lunches Lunches in grey are not included in the BIP. We recommend to take something fast at the Campus Bar (sanwiches or plate of the day) You have time to enjoy a meal in "Taula de canvi" restaurant, near the Campus, on Wednesday. For the Taula de Canvi Option contact the Coordinator

BIP Online MS Teams	
10/04/2026. 13.00-14.00 CEST	24/04/2026. 12.30-13.30 CEST
INTERCULTURAL SESSION AND	ICE BREAKING BETWEEN PARTICIPANTS AND GROUP FORMATION ACTIVITIES,
https://teams.microsoft.com/meet/35196175689717?n=Gp5nb Meeting ID: 351 961 756 897 17 Password: 7eJ6nL9o	https://meet.google.com/chw-jccq-oqo

PROPOSED TOPIC	
SESSION 1	STAKEHOLDER ENGAGEMENT
	NEEDS & PROBLEMS IDENTIFICATION
	CHALLENGE DEFINITION
SESSION 2	TEAM BUILDING AND COLLABORATIVE DYNAMICS
SESSION 3	IDEA GENERATION METHODS
	SELECTION CRITERIONS
SESSION 4	FAST PROTOTYPING
	PROTOTYPE EVALUATION METHODS
SESSION 5	VALUE PROPOSION
	CANVAS MODEL
SESSION 6	PITCHING & COMMUNICATION SOLUTIONS
SESSION 7	INTERNACIONAL BUSINESS AND DRINKS WITH A CONSOLIDATED COMPANY AND A STARTUP, DEBRIEFING & CLOSE
Speed Networking 1	Knowing each other deeper
Speed Networking 1	Closing agreements and collaborations